

# WHITEPAPER

BUSINESS & MARKETING

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# AQUARIS

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# AQUARIS

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# ABSTRACT



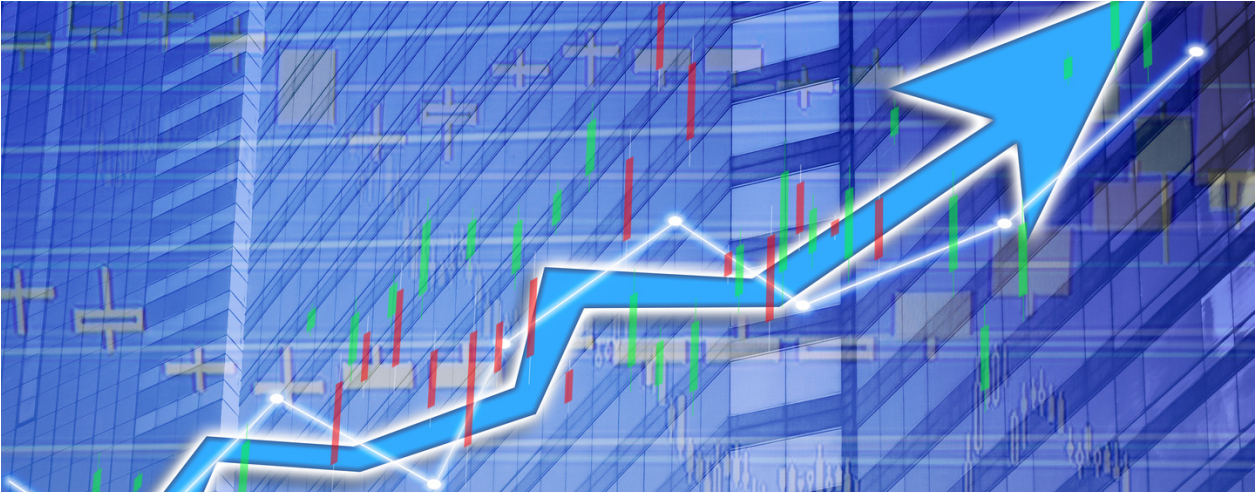
While decentralized finance has generated significant excitement about the potential of composable, open-source instruments, we believe that its widespread crypto adoption can only happen through combining the traditional business sector with new decentralised technologies. Aquaris is the company overseeing the allocation of pooled funds in aquatic startups and established businesses. Our investment strategy seeks to bring together key stakeholders in the water ecosystem.

Designed for the retail market, Aquaris accommodates the needs of risk-averse private investors interested in portfolio diversification in an effort to build trust in a usually uncertain environment, while also allowing crypto-literate players to experience DeFi without having to deal with its intricacies.

The solution offers a wide range of DeFi tools for the business sector, such as staking, cryptocurrency wallets and debit cards. Moreover, apart from common crypto projects, Aquaris acts as a Web3 company, giving the opportunity to participate in traditional business where there are clear purposes, strong investors and sustainability.



# MARKET ENVIRONMENT AND OPPORTUNITIES



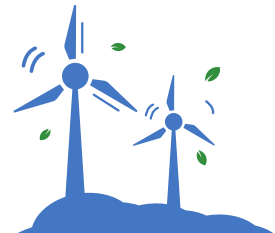
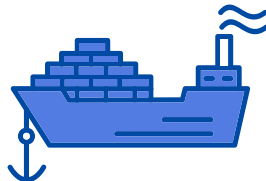
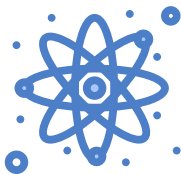
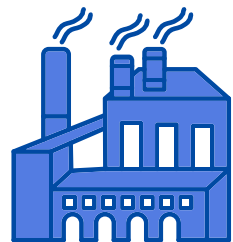
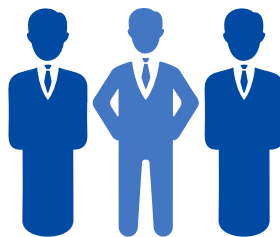
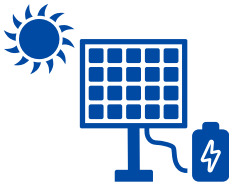
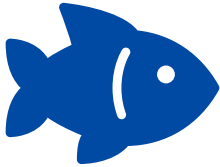
In recent years, DeFi has emerged as the most exciting innovation in FinTech. These kinds of solutions rely on smart contracts and blockchain technology to deliver financial instruments. These can be assembled into even more complex solutions to further drive rapid innovation.

Investors must be wary of the companies which they consider backing due to lack of transparency. For this reason, we propose a long-term solution to the problem with a blockchain-based company and discount token incorporating modern design elements, such as sustainable energy and crypto mining capabilities.





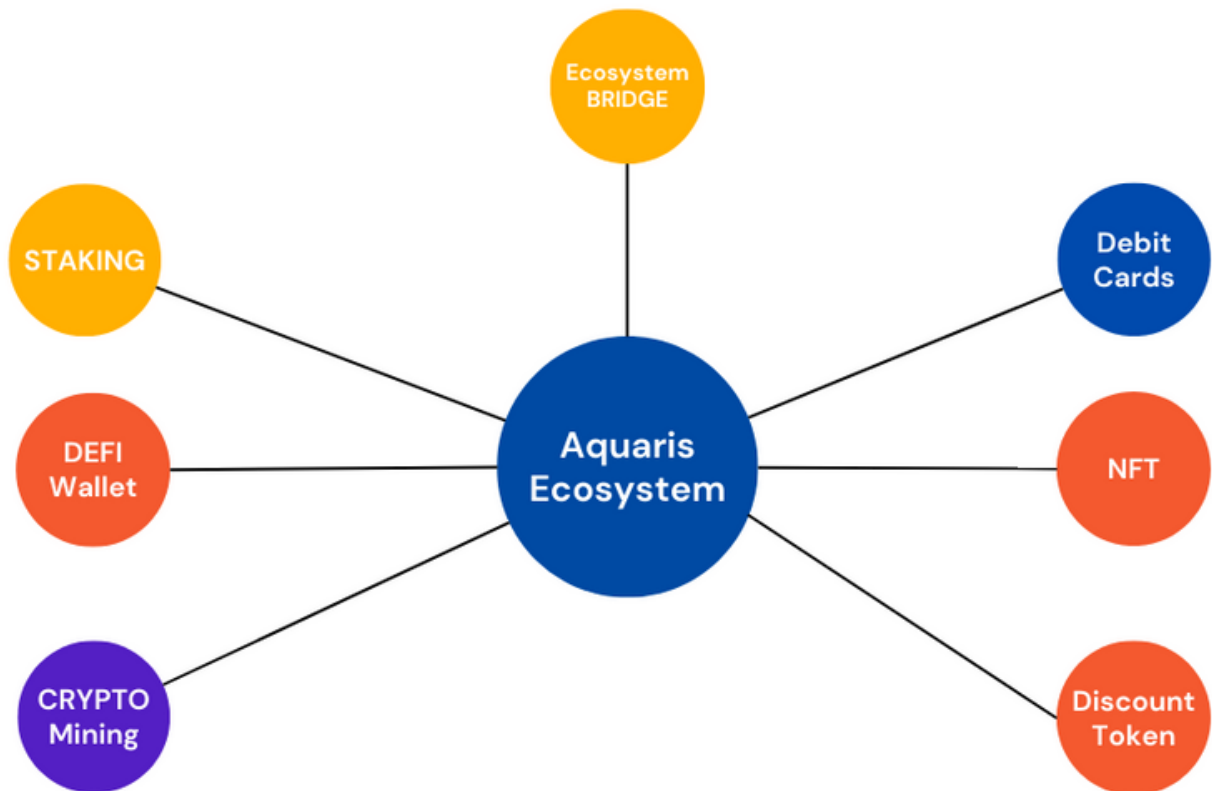
# MARKET ENVIRONMENT AND OPPORTUNITIES



Aquaris aims to invest in a wide range of aquatic businesses acting as a vehicle for the water-related industries. Our native token, AQS, provides incentives and discounts for industry players.



# THE SOLUTION



The entirety of the Aquaris portfolio will be designed to bring together key stakeholders in the aquatic ecosystem. Our development strategy involves the participation of managers and scientists, as well as indirect experts of other industries.



# TRIPLE BOTTOM LINE



The first business in which Aquaris will invest in is a fish processing facility. We will integrate the fish processing facility with a crypto mining facility, as well as incorporate a sustainable energy component.



Moreover, Aquaris will operate all of its investments, starting immediately with the fish processing facility, based on a triple bottom line, which includes environmental stewardship, economic stability, and social improvements as goals of a business. Each aspect's success is intricately tied to the success of the other two—a balance that benefits the entire industry.



# SUSTAINABLE PROCESSING FACILITY



Reducing the carbon footprint of the facility to the lowest levels possible amid increasing levels of man-made greenhouse gases, as well as a slowing rise in temperatures, requires action by all participants in all industries, including undoubtedly the fishing and water industries. By taking the right action now, the aquatic industry can lower its fuel costs, reduce its greenhouse gas emissions, all while decreasing the damage it inflicts on marine ecosystems.

Incorporating sustainable practices into our business, moreover, can come with certain incentives. For instance, solar energy tax rebates can be a profit center.



# SUSTAINABLE PROCESSING FACILITY



Estonia has a €450 million budget to offer premium payments to renewable energy generators to top up the wholesale electricity price, with premium levels set by competitive bidding in clean energy auctions.

Aquaris could sell renewable energy back to the Estonian grid operator. In the future, we could sell our excess energy, generated using renewable energy methods, directly to consumers through smart contracts.





# STATE OF THE ART FACILITY

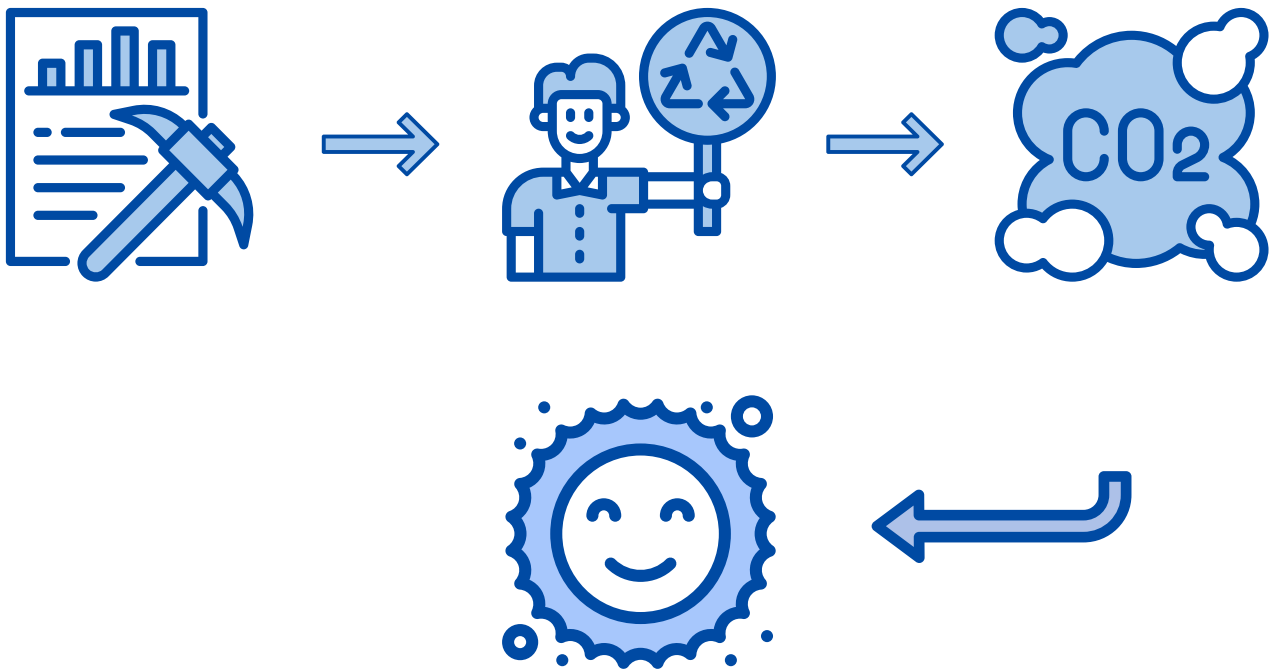


A new grid is inevitable. People could one day buy energy from their neighbour on an as needed basis. The new grid will integrate renewable energy including windmill farms or solar panels. In short order, nearly 60 percent of the globe's energy will come from renewable sources.





## STATE OF THE ART FACILITY



Aquaris will invest and implement a renewable crypto mining element on site at the processing facility. Our proprietary processing model, which combines blockchain and sustainable technology, will have less of an impact on the environment than our non-neutral competitors by incorporating modern waste minimisation strategies, such as recycling excess heat from a state of the art crypto mining facility to, for instance, dry fish as part of the processing.



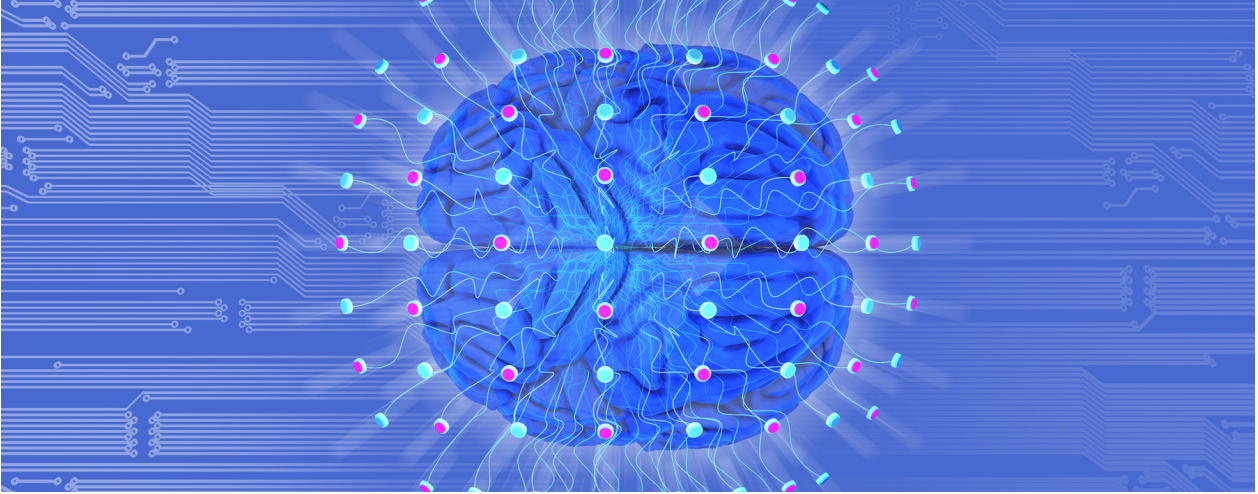
# PRODUCT VISION



Aquaris has ambitions to pioneer mass adoption of DeFi thanks to an innovative yet proven range of services, with the goal of including the excluded, facilitating broader crypto awareness, and providing educational opportunities through its governance foundation. Aquaris is positioned to create enough value to keep all stakeholders engaged and committed to fulfil the company's mission, purpose and vision (which intends to demonstrate the wider societal benefits of decentralized markets and promote financial literacy).



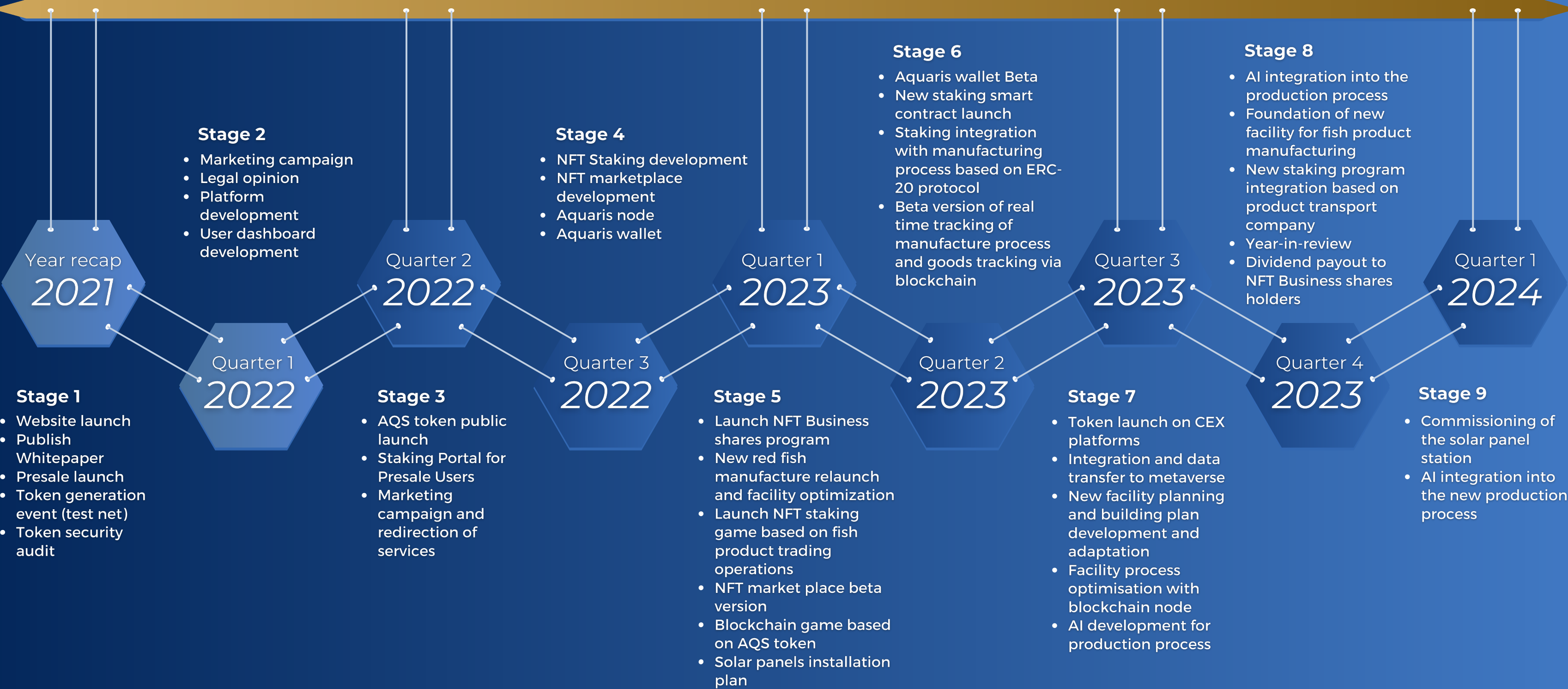
# PRODUCT VISION



We know there are steps we can take now to better steward our ocean resources. That is why we are setting out on a mission to harness the power of blockchain technology to preserve the oceans and all other water resources. Aquaris is designed to bring together milestones in the aquatic ecosystem.



# ROADMAP



# THE TEAM



## MICHAEL VILCHENKO

Mikhail has 30 years of experience in the fishing industry. He has worn different hats in the industry - from sales, fish farming, processing fish products, and is currently in charge of a fish processing and distribution business in Estonia.

## ANDREW PALUHHIN

Andrei has vast experience in the sea industry after working as a ship engineer for more than 10 years. His background includes shipping, engineering, port, and ship management. After researching more about crypto while at sea, he moved to work in the crypto industry and has worked on several crypto projects for five years.





# THE TEAM

## ALEKSANDER TERVO

Alex comes from an IT background and began his career in data management. He first became interested in crypto and blockchain when he joined one of the most prominent peer-to-peer crypto startups in 2017 where he established and grew teams globally.

He has worked as Head of Customer Experience and after moved on to work in the Compliance Department.



## DMITRI TSAIKOV

Dmitri will be leading AQUARIS' Business Development Team.

He has been an experienced project manager since 2017 and is a crypto enthusiast and investor.



## DMITRI MOSKIV

Starting his career in the Oil and Gas industry, constantly dealing with the latest state-of-the-art technology. Working closely with major players revealed problems with centralization factors within structures across the board, causing a lack of efficiency in day-to-day operations. That is when he discovered blockchain tech that allowed to tackle observed difficulties. He decided to dive deeper into this innovative idea and remained in the space ever since.





# THE TEAM

## XENIA KHALIMOVA

Chief marketing officer with 5+ years in IT and crypto industry: CMO, Bizdev in DeFi, GameFi projects, CMM department at a Canadian crypto exchange. She built two IT startups in the field of healthcare and VR. Launched NFT collections and participated in the development of the launchpad. Engaged in organizational issues in the crypto-fund to combat various diseases, such as Alzheimer's, etc.



## NIKITA VOLKOV

Engineer with more than 5 years of experience in technology. A true enthusiast who loves to get into the heart of technology. He knows more than 10 programming languages and works with 6 of them. Develops highly loaded enterprise services from scratch. He has been actively developing his expertise in blockchain technology for about a year.



## KAREN SOLLANO

Community manager specialist. Karen began her career in web 3 through facilitating a community of data entries for a project involving artificial intelligence. She then changed her focus to business development for a P2E project coming from one of the prospective L1 blockchains. Eventually, together with a team of great minds, she spearheaded a DAO vertical in terms of creative strategy, governance and intercultural communications.



# AQUARIS PLATFORM



Aquaris platform is the main product in Aquaris Ecosystem. One of the main problems associated with the settlement of transactions in fish processing enterprises is that the future of the water and sea resources of the whole world depends upon often cartelistic corporations. Every transaction related to the world's water resources must go through them, which complicates the process and makes it significantly longer.



# AQUARIS PLATFORM



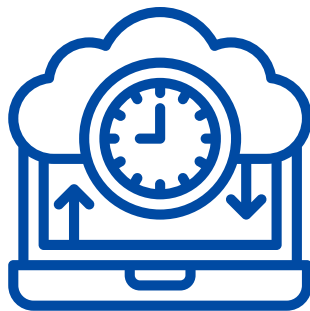
When using the platform, each participant goes through our partnered identity verification service, which ensures maximum security and transparency. We apply blockchain technology to the seafood and water industries to bring transparency between participants and significantly speed up and optimise the process.



# THE AQS TOKEN



The AQS token ensures the smooth operation of the Aquaris platform for making transactions for the aquatic industries. The Aquaris native token, AQS, functions as a discount token. Thus, business partners earn perpetual discounts on products and services by holding the token, while private users have the opportunity to join Aquaris Staking Pool.



# THE AQS TOKEN



AQS provides value from holding, as well as from use by offering savings on different products and services. AQS tokens are not invalidated when used. Rather, participants still hold them, and enjoy perks which increase over time so as to promote holding the token. AQS commercial holders receive increasing discounts the more they use the platform or the more discount tokens they acquire.



# THE AQS TOKEN



## AQUARIS ECOSYSTEM



The size of the discount each AQS token provides for its holder grows along with the overall growth of the network. A maximum discount ensures that AQS holders do not get products and services at no cost so the platform remains financially viable.

If a utility token fluctuates in price, participants might be tempted to speculate on price. Therefore, AQS disincentives users from speculation by incentivising users to hold the token to gain benefits of the AquaRIS network.



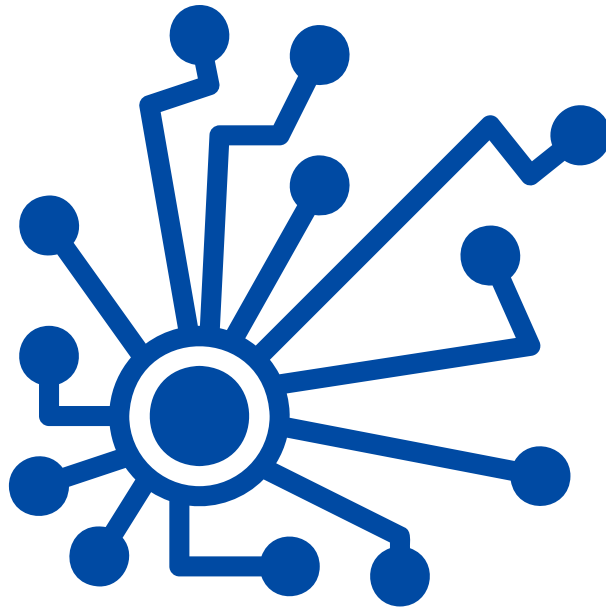


# TOKEN DISTRIBUTION

CATEGORY	PRICE	ALLOCATION	LOCK PERIOD	VESTING
Private Round*	\$0,01	120 000 000	No lock	After listing, linear monthly for 12 months
Public Round	\$0,02	20 000 000	2 month	After 2 months from listing, 50% unlock every 2 months
DEX Listing	\$0,03	100 000 000		
Team		50 000 000	36 months	
Development & Operations		30 000 000	12 months	
Marketing		30 000 000	12 months	
Reserve		100 000 000		
Holding Rewards		50 000 000		
Total Supply	500 000 000	**		
* Bonus up to 30% and 1/12 every month from listing date on DEX platform				
** Burnable, Not mintable				
Unsold tokens from the Private Round will be added to the total amount of the Public Round				



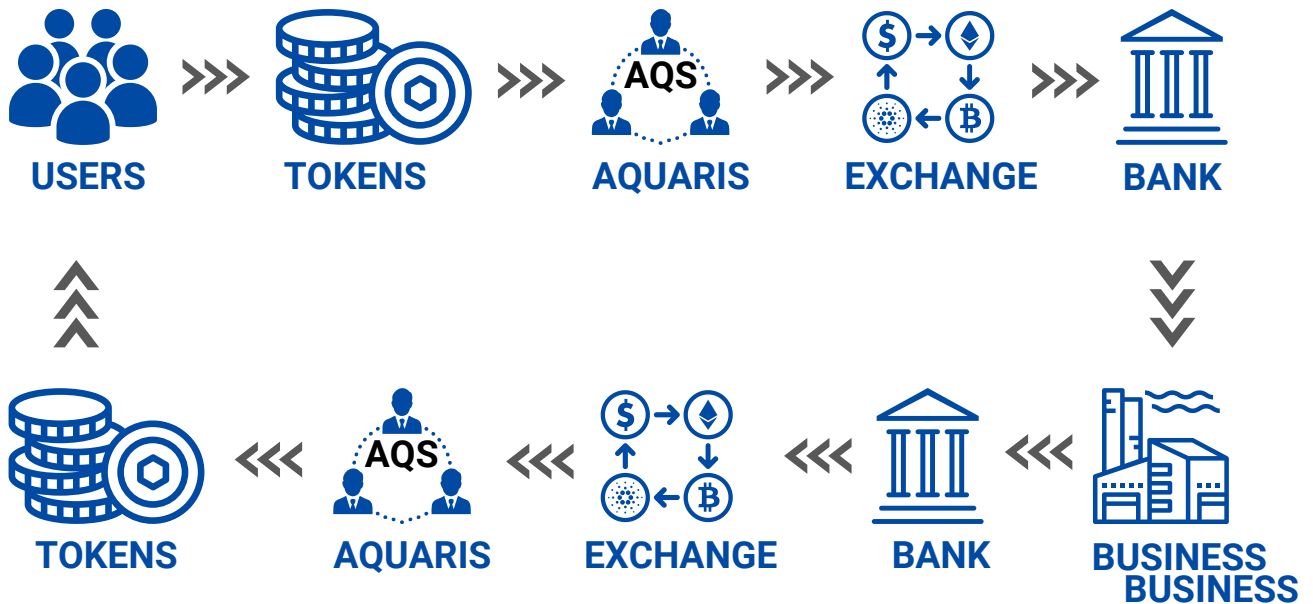
# AQUARIS STAKING



DeFi protocols incentivise liquidity and certain user behavior by offering rewards. The idea began with synthetic asset application, Synthetix, and became a considerable value proposition in crypto overall when Compound incentivised lending and borrowing by rewarding with their COMP token.



# AQUARIS STAKING



Aquaris staking pool will allow verified private and commercial users to put up crypto as collateral and earn staking fees. Aquaris staking rewards are based on the performance of Aquaris as a fish processing facility serving big suppliers and distributors, not overarching crypto or blockchain market conditions.



# AQUARIS STAKING



The staking pool offers staking rewards of up to 15 percent per year with a combined reward reaching upwards of 25%, featuring four staking levels based on the amount staked. These accounts can be accessed via the Aquaris Portal.



# AQUARIS STAKING



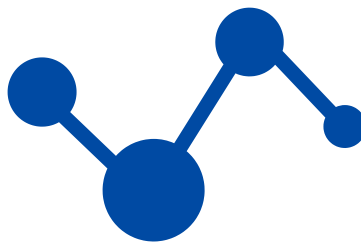
Aquaris continuously monitors and evaluates investable enterprise and portfolio risk, coupled with a financial approach. The systematic approach provides critical insights translated into its portfolio allocation strategy. Aquaris stakes in traditional business so as to mitigate volatility in the portfolio.



# AQUARIS STAKING NFT



We also have the option to stake via NFT. It will be available not only on our platform, but also on partner sites. The whole process is as follows: when an NFT is created it is linked to the production or the company.

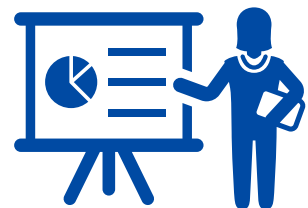
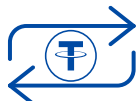




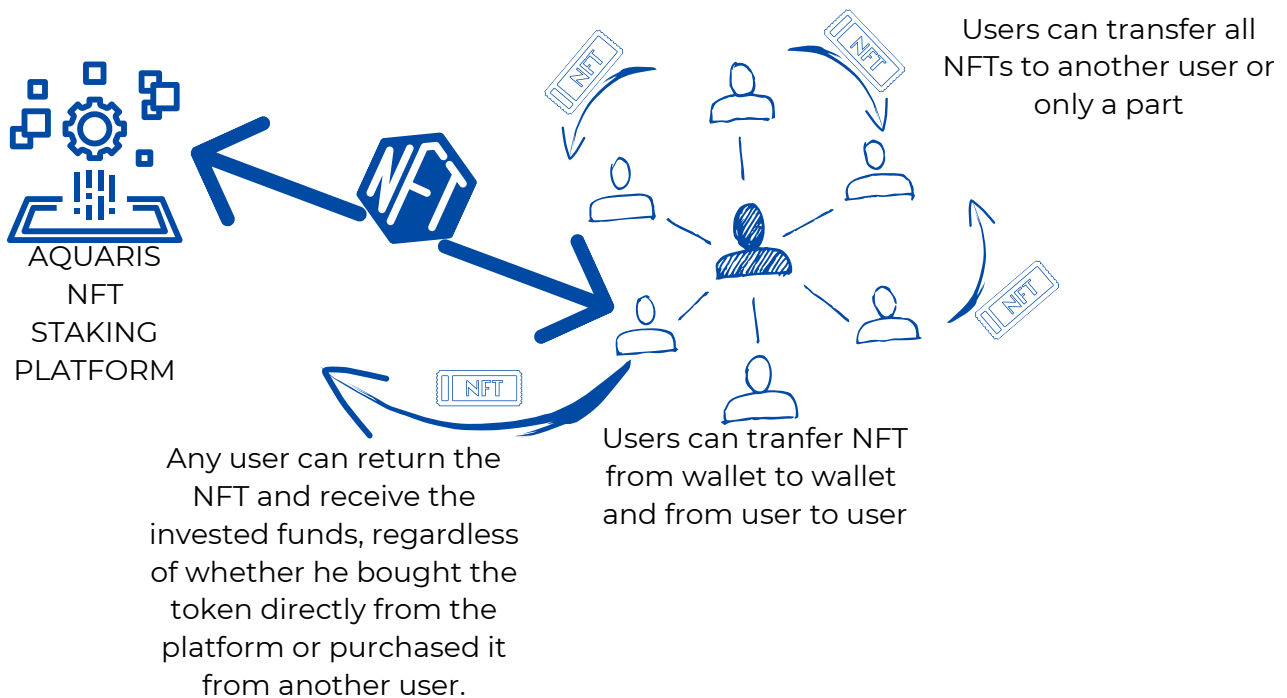
# AQUARIS STAKING NFT



The advantage of staking with NFT is that it is faster because rewards go directly to the user's wallet without the need to use any staking portal. The regular staking program through the AQS token is better suited for a long-term strategy. Staking with NFT is tied to trading or producing operations.



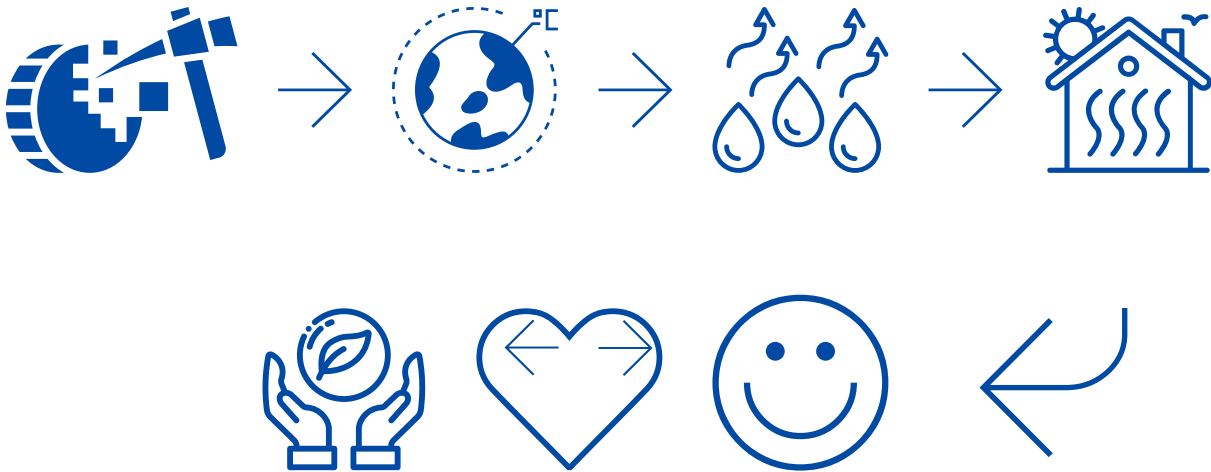
# AQUARIS STAKING NFT



There is also an NFT purchase through the True platform. These NFTs are linked to a share of the company, tokens, or a percentage that increases staking income. For large buyers, you can buy several percent of ownership of an Estonian company.



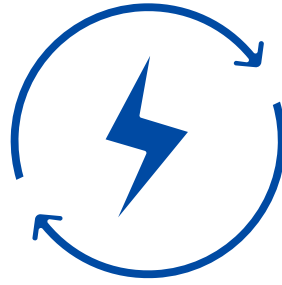
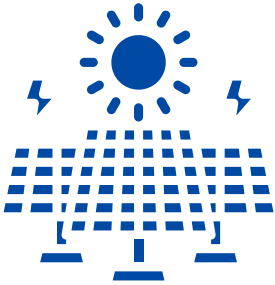
# AQUARIS MINING



Aquaris has found a way to bring mining to the next level by merging the world of crypto and traditional production. Aquaris will invest and implement a renewable crypto-mining element on the fish processing facility sites. Our solution is to use mining technology that generates a high amount of heat. Our fish processing model, which combines blockchain and sustainable technology, will have less impact on the environment than our non-neutral competitors. This will be achieved by using modern waste minimisation strategies, such as recycling excess heat from crypto mining farms and utilizing it in the plant's operations.



# AQUARIS MINING



This innovation is focused on hot-air dryer chambers for fish products. The excess heat from crypto mining operations can help the process. Our solar panels will reduce the cost of cryptocurrency mining, and the use of excess heat from the mining operation is to reduce the cost of fish processing. This, in turn, saves resources and reduces its greenhouse gas emissions, and thus decreases the damage on marine ecosystems. In addition to this, our decision can lower fuel costs, which can increase the enterprise profitability.



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